Madam C.J. Walker

1867-1919



Henrietta willow Spring 2014



Introduction

Famous Quotation:

"My object in life is not simply to make for myself or to spend it on myself or to spend it on myself, I love to use a part of what I earn to help others."

Best known for:

Being the first women millionaire.

What I find interesting:

That C.J. Walker was very poor and used her business to make herself very rich.

3 Key Qualities:

- I. Bravery
- 2. Overcame a hardship or challenge
- 3. Perseverance

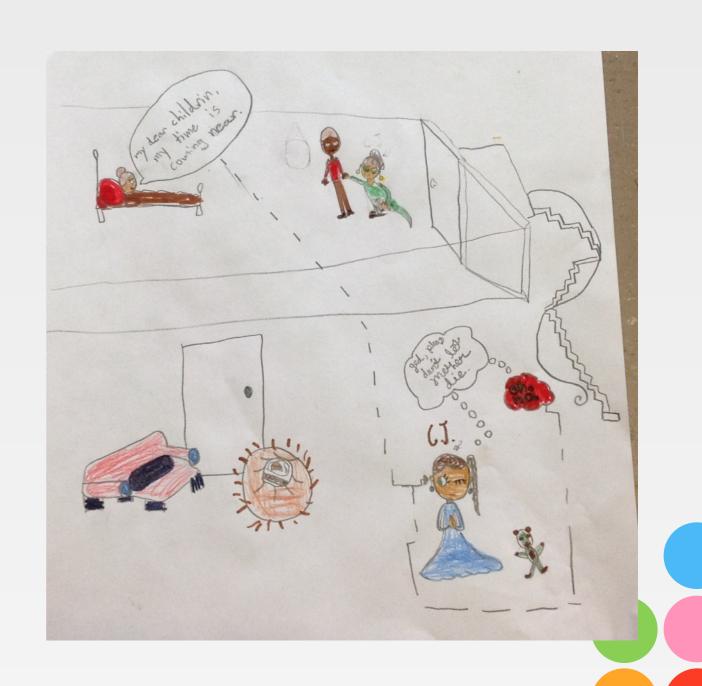
I chose this person because...

I wanted to learn more about her background and if she was a slave.

Overcame a Hardship/Challenge

When C.J. Walker was 5, her mother suddenly died. Less than 2 years later, the same thing happened to her father.

If I put my feet in her shoes, I wouldn't be able to survive much longer, without the people I love most.



Showed Compassion and Empathy

Madam C.J.Walker invented hair care products starting in 1905. Her products helped improve the health of women's hair and skin because some women were going bald.

This reminds me of Alexander
Graham Bell who invented the
telephone which changed
people's lives. Walker's invention
helped people with scalp diseases,
sores on their heads, and
baldness.





Demonstrated Bravery/Took Action

By 1918, there were hundreds of Walker Beauty Salons all over the USA. So her business was rising really fast. She was becoming a more and more successful business woman, when most women and African-American women were working in homes.

This reminds me of Edison because he invented the telegraph device that sends telegrams. You could send messages all over the USA. Edison also invented the movie camera which was also very popular in 1877.



Persevered

In 1912, Madam C.J. Walker went to a national negro business league (NNBL). It was all men, and they ignored her. She stood up in front of the crowd and said, " Surely you are not going to shut the door in my face. I feel like am in a business that is credit to the womanhood of our race."

This reminds me of Jackie
Robinson because he was the
only Black person on the
Dodgers. He kept a trying to
make new friends on the team.

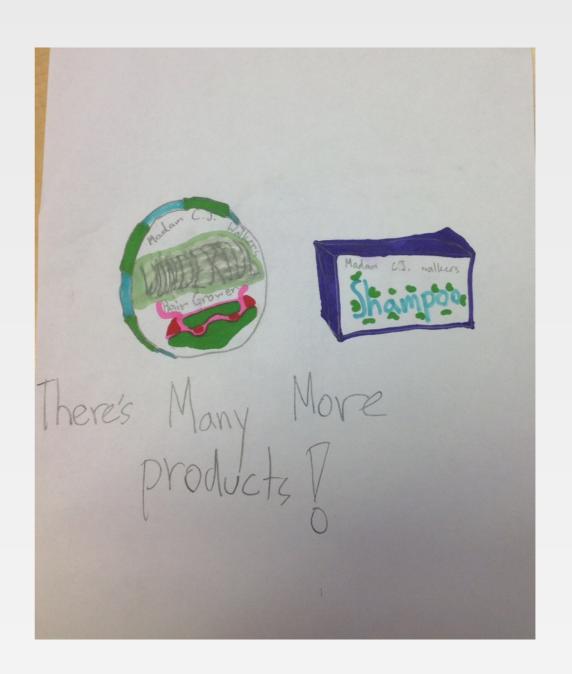




Impact: How Things are Different Today

Because of her business of hair care products she showed black women what they could do to change their lives along with their business, and that they could start their own business.

That when I am a young women I will definitely listen to her speeches and take many classes in how to become a entrepreneur.



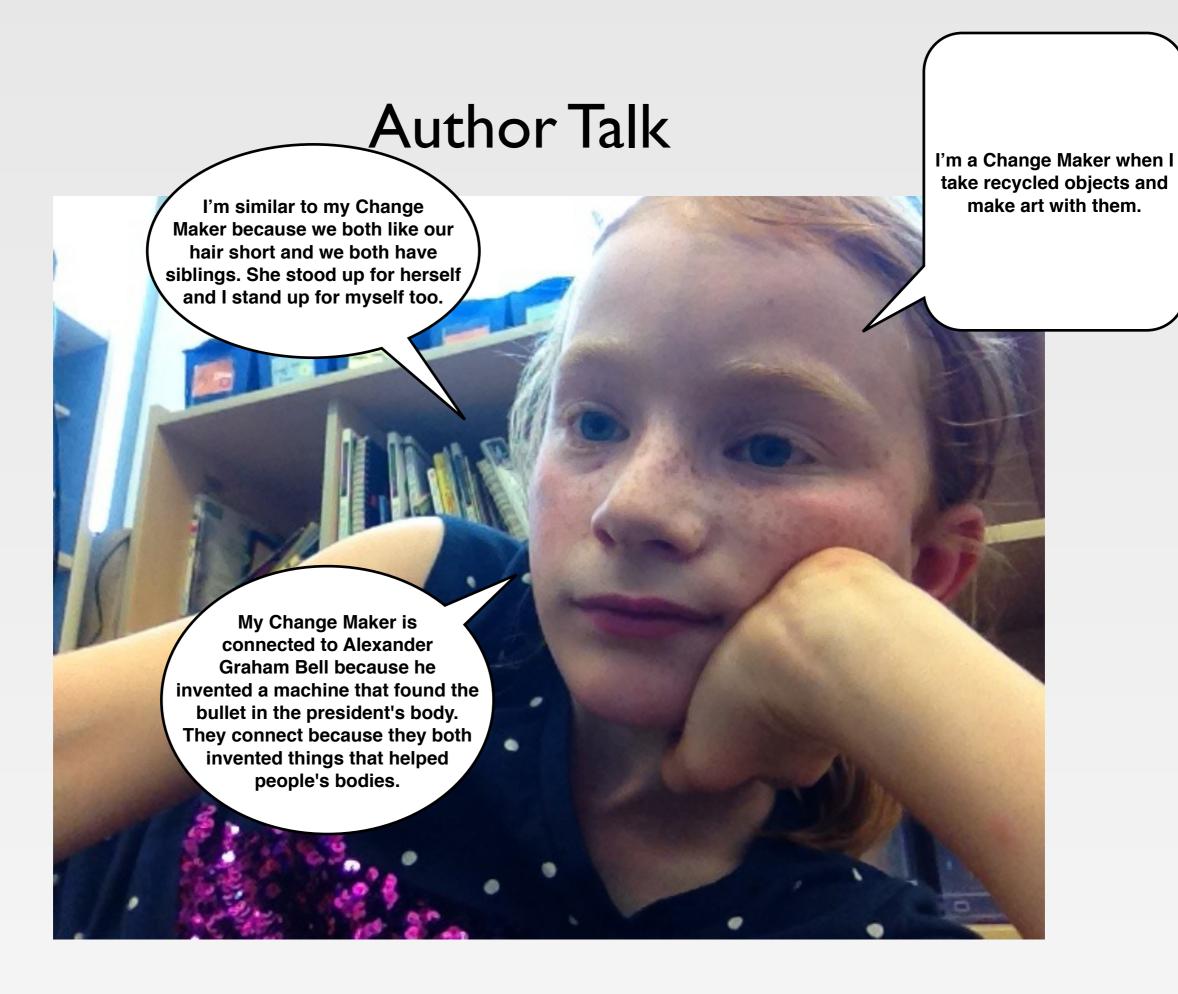


Communicated and Shared

She gave many speeches about African American females and how they can start their own business. In one speech she said, "the girls and women of our race must not be afraid to take hold of business endeavors."

If I heard one of her speeches I would get right to work on my own company or just because of how powerful the speech was.



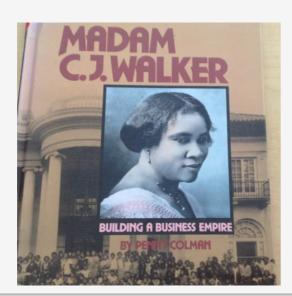


Bibliography

Madam C.J. Walker Building a

Business

Empire

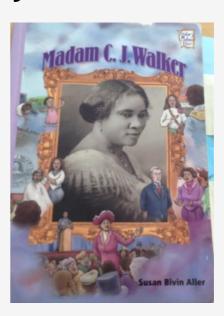


Madam C.J.Walker and New

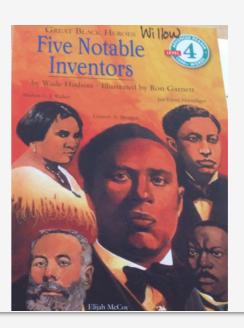
Cosmetics



Madam C.J.Walker



Five Notable Inventors



Glossary

A Change Maker is: Someone who makes a difference in the world by taking action, standing up for themselves and others and learning from their mistakes.

Entrepreneur: Someone who stars a business or studies what makes a business grow.

National Negro Business
League (NNBL): A group that
supported businesses owned by
Black men and later black
women business owners.

Business: It is something started by someone to make money by selling goods or services.

Author's Note

You and 2 other Change Makers that share the same racial, ethnic and/or cultural connection.

Henrietta Benziger



Great Grandpa Dick
This Change Maker is
known for being the first
drunk counselor at
Hazelden. Hazelden is a clinic
for alcoholics and smokers. After
that he co-founded a clinic at St.
John's Hospital in St. Paul,
Minnesota.